

# NYERI COUNTY OPINION POLL RELEASE

Jan 18th, 2024

# NYERI COUNTY METER

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Delineated at an altitude of 3,076 meters above sea level at the heart of Kenya's central region and extending an area of 3,325 km<sup>2</sup>, Nyeri County owner of the code County number 019 is home to at least 759,164 according to the Kenya Population and Housing Census 2019 by the Kenya National Bureau of Statistics (KNBS). It is strategically positioned to connect its neighboring sister highlands to the capital being about 153km North of Nairobi.

With Mt. Kenya to the east and Aberdare to the west, the county is ideally situated amid the fertile and heavily populated highlands. The counties of Kirinyaga to the east, Nyandarua to the west, Muranga to the south, Laikipia to the north, and Meru county to the northeast encircle Nyeri County. climate conditions are either mild or moderate with the average annual temperature being 15.6 °C and roughly 1,581 mm of precipitation that falls here each year.

It is predominantly an agricultural County with the potential to produce enough food for subsistence and commercial purposes that creates employment to over 40% of the total population, with 70% of the rural population depends on agriculture for their livelihood. The main food crops grown in the county are maize, beans, wheat, bananas, Irish potatoes sweet potatoes and vegetables whereas the major cash crops are coffee, tea, and horticulture.

The County has 8 constituencies and 30 wards. The constituencies include: Kieni East, Kieni West, Mathira East, Mathira West, Nyeri Central, Mukurweini, Tetu and Othaya. The wards include: Aguthi, Chinga, Dedan Kimathi, Endarasha/Mwiyogo, Gakawa, Gatarakwa, Gatiu/Muruguru, Gikondi, Iriani (Mathira), Iriaini (Othaya), Kabaruu, Kamakwa/Mukaro, Karatina, Karima, Kiganjo/Mathari, Kirimukuyu, Konyu, Magutu, Mahiga, Mugunda, Mukurweini-Central, Mukurweini-West, Mweiga, Narumoru/Kiamathaga, Rugi, Ruguru, Ruringu, Rware, Thegu and Wamagana.

According to the Independent Electoral and Boundaries Commission (IEBC) Nyandarua had a total of 481,632 registered voters in 2022.

# METHODOLOGY

The Opinion poll was conducted throughout 30 Wards in Nyeri County.

## POPULATION

Kenyan adults aged 18+, who are registered voters

## SAMPLE SIZE

**n=801**

## SAMPLING METHODOLOGY

Random, Multi-stage stratified sampling using PPS (proportionate to population size)

## ALL 5 CONSTITUENCIES COVERED

Proportionate to voter population

## DATA COLLECTION METHODOLOGY

Computer Assisted Telephone Interviews (CATI)

## MARGIN OF ERROR

+/- 3.4% at 95% confidence level

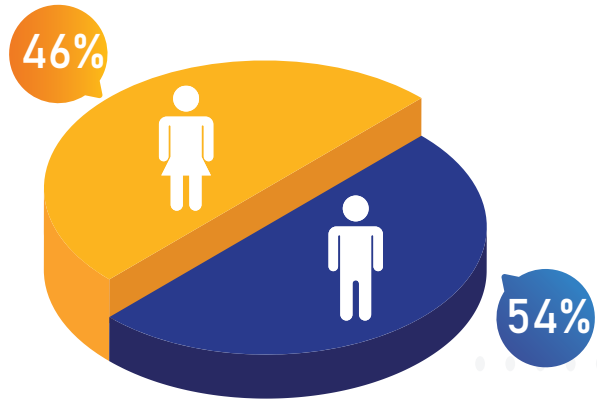
## DATA ANALYSIS

Total level, key demographics (setting, gender and age)  
Constituency and more robust analysis weights applied:  
Registered voters per ward  
Gende, Age and setting

**DATE OF FIELDWORK: 2nd - 5th January, 2024**

# DEMOGRAPHICS

## GENDER



## AGE



## FINANCE: SELF-FUNDED

- The data outlined in this document is collected at ward level and aggregates done on the parameters used.
- The data presented herein represents pure opinions from people of Nyeri County in regards to the survey questions asked.

# GOVERNORS PERFORMANCE RATING

How would you rate the performance of your current Governor on a scale of 1-10 since he took office?

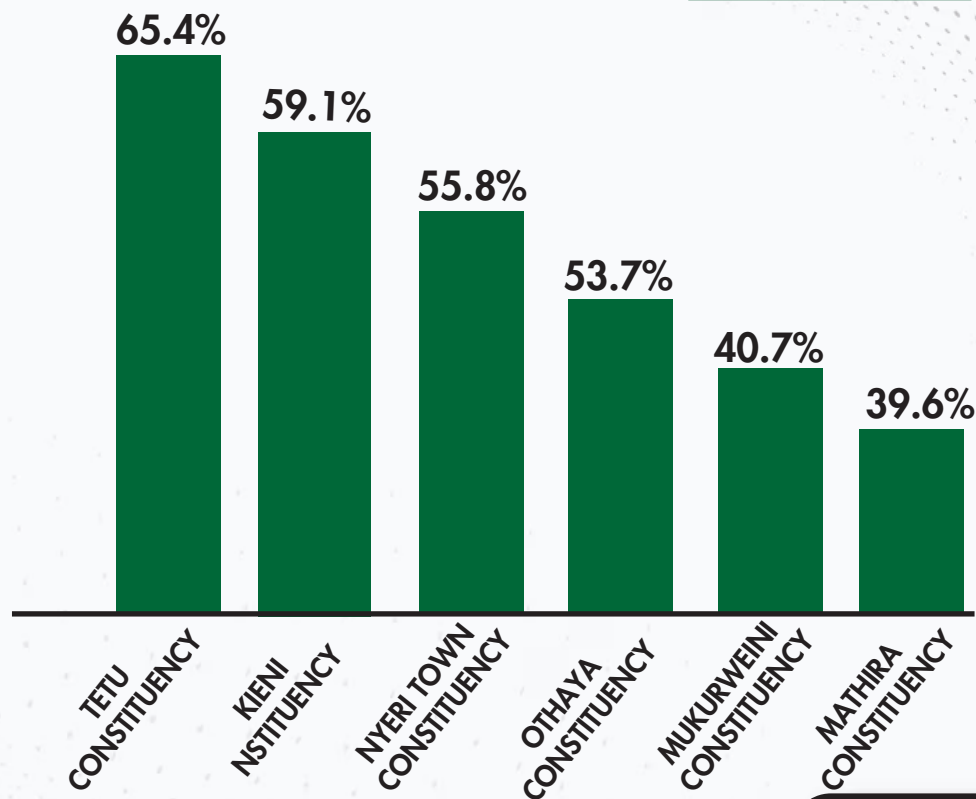


H.E. GOV. MUTAHI KAHIGA

CONSTITUENCY BASED AGGREGATE

**RATING**

**52.4%**

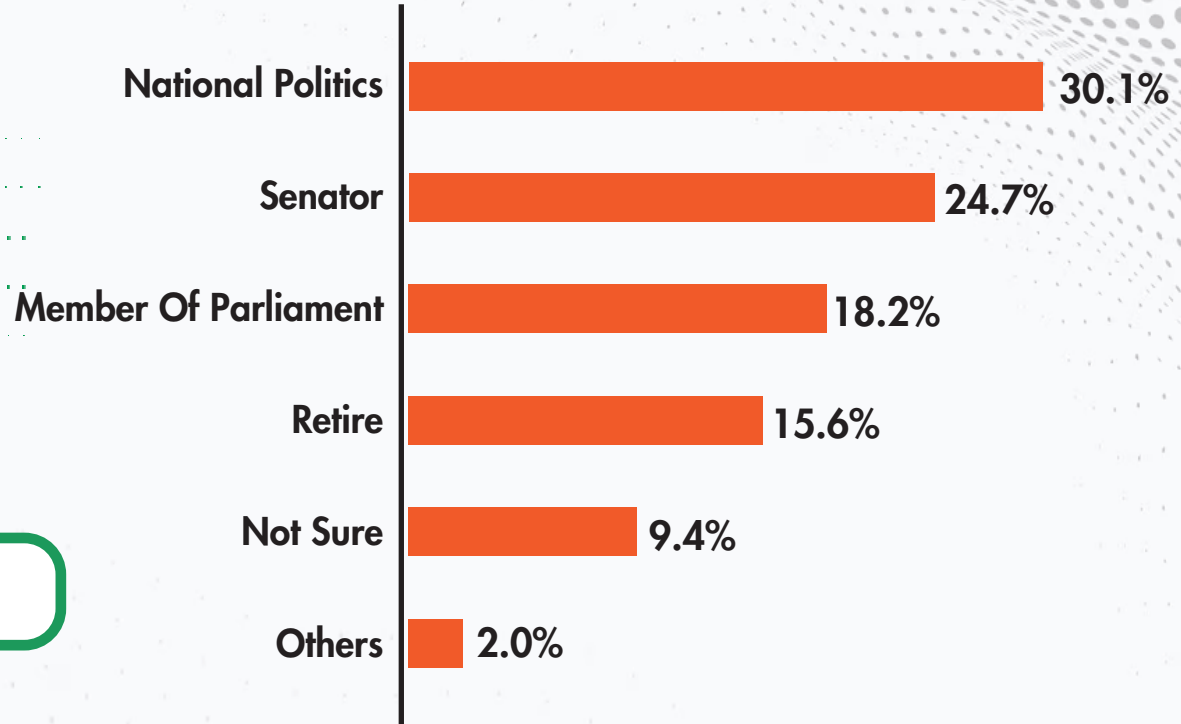


# GOVERNOR'S POPULARITY RATING

Which other political position would you suggest, Gov. Mutahi Kahiga to take over after 2027?



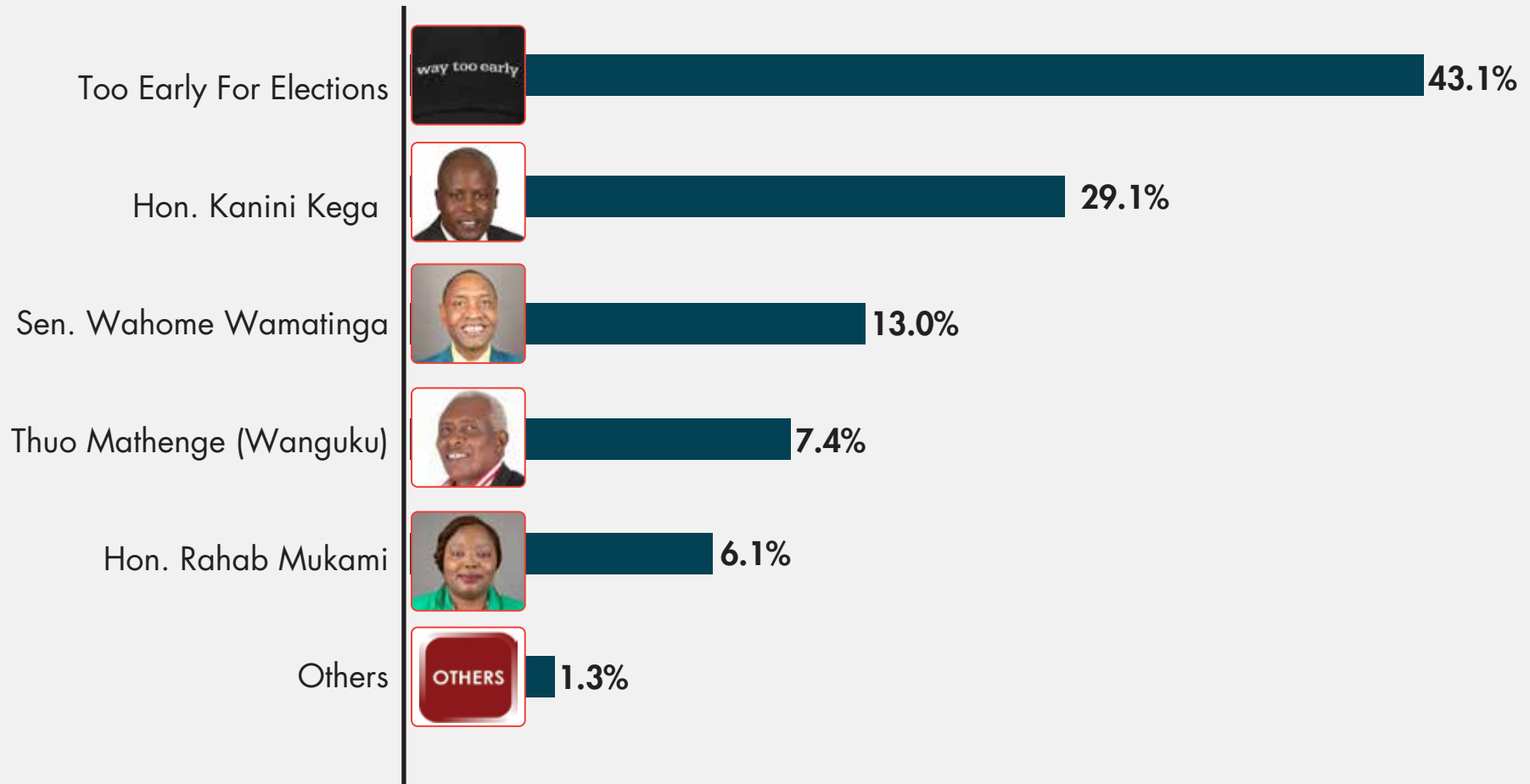
**H.E. GOV. MUTAHI KAHIGA**



# OTHER PREFERRED LEADERS FOR GUBERNATORIAL POSITION

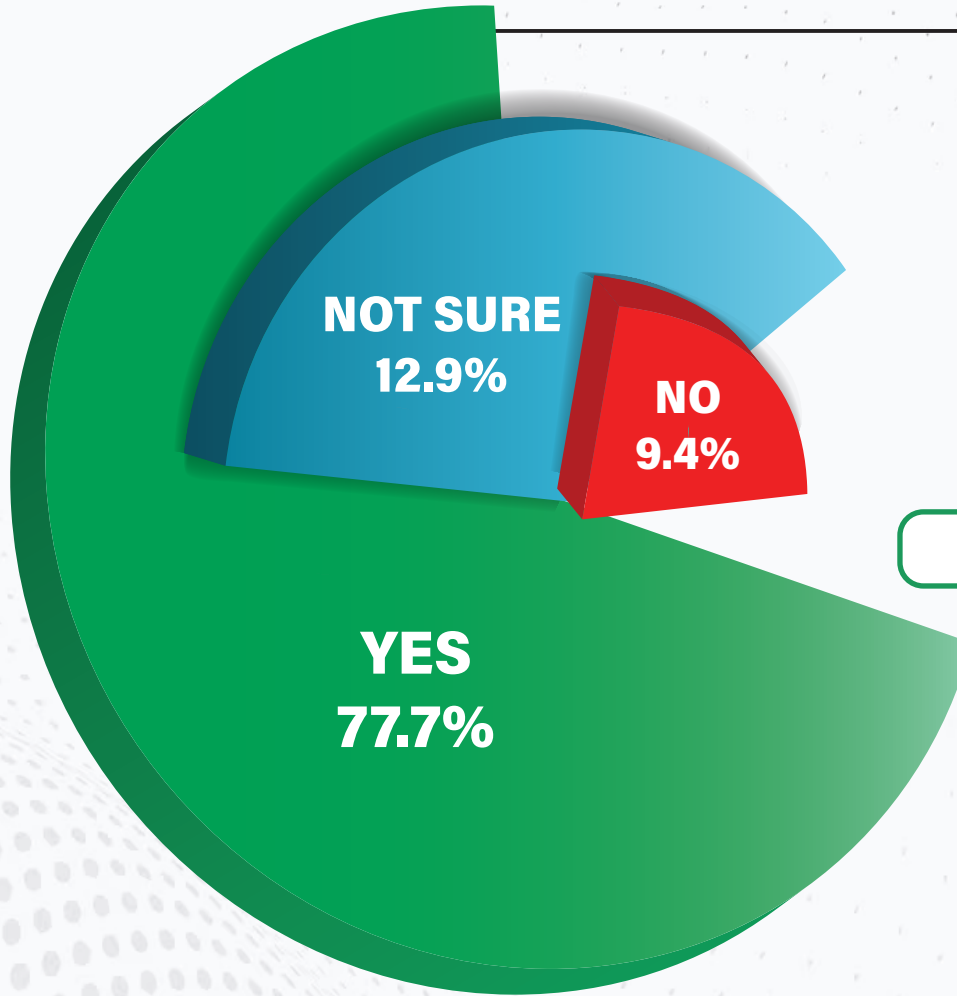
## Popularity Rating

Who is your most preferred leader to succeed the outgoing governor H.E. Gov. Mutahi Kahiga come 2027?



# WOMEN REP. POPULARITY RATING

While focusing on the performance of your current Women Rep., and if given a chance, would you consider voting her back?

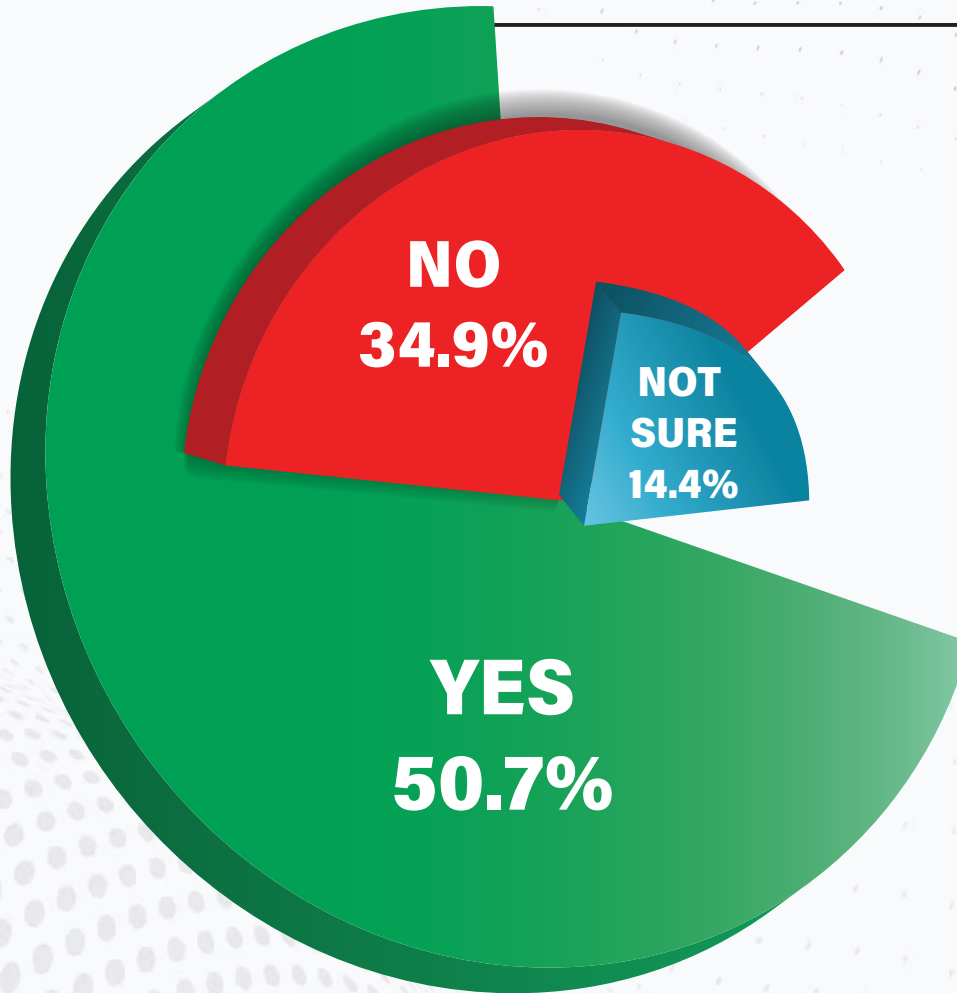


HON. RAHAB MUKAMI



# SENATOR POPULARITY RATING

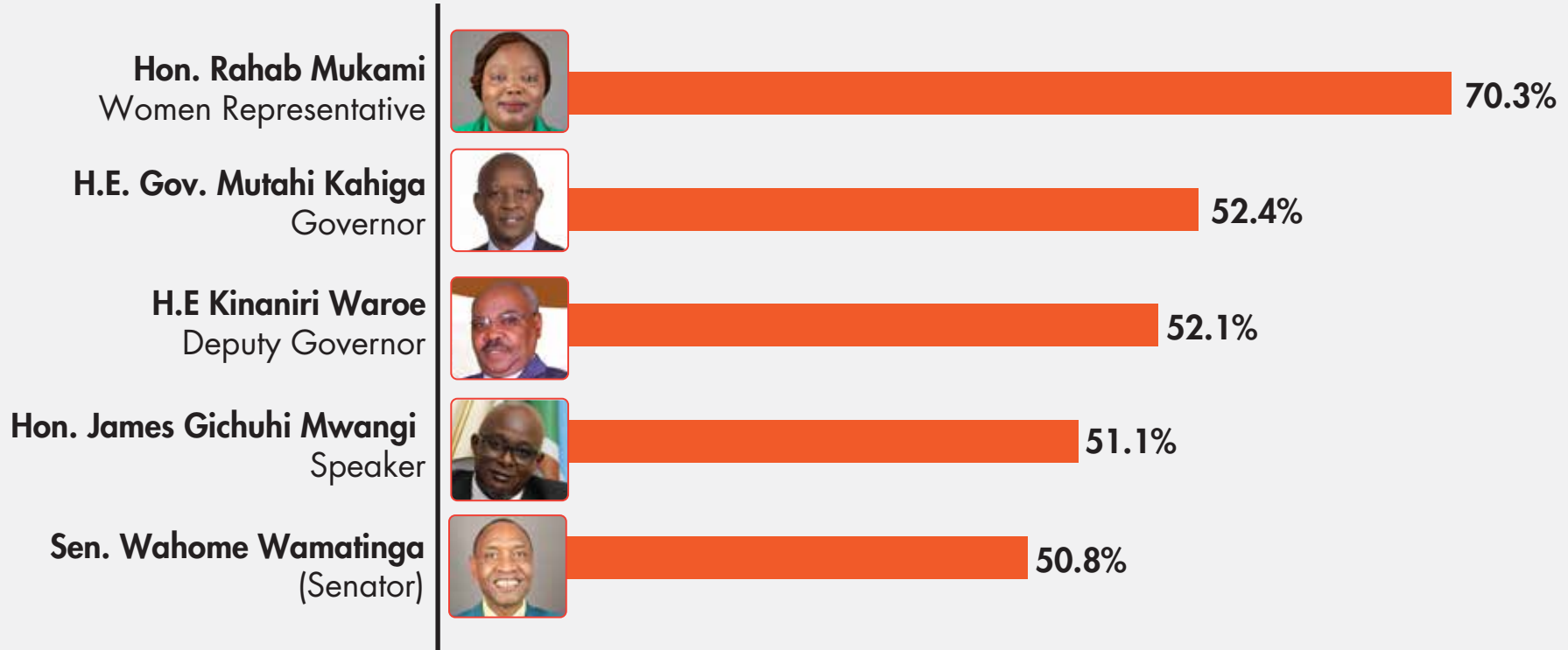
While focusing on the performance of your current Senator, and if given a chance, would you consider voting him back?



SEN. WAHOME WAMATINGA

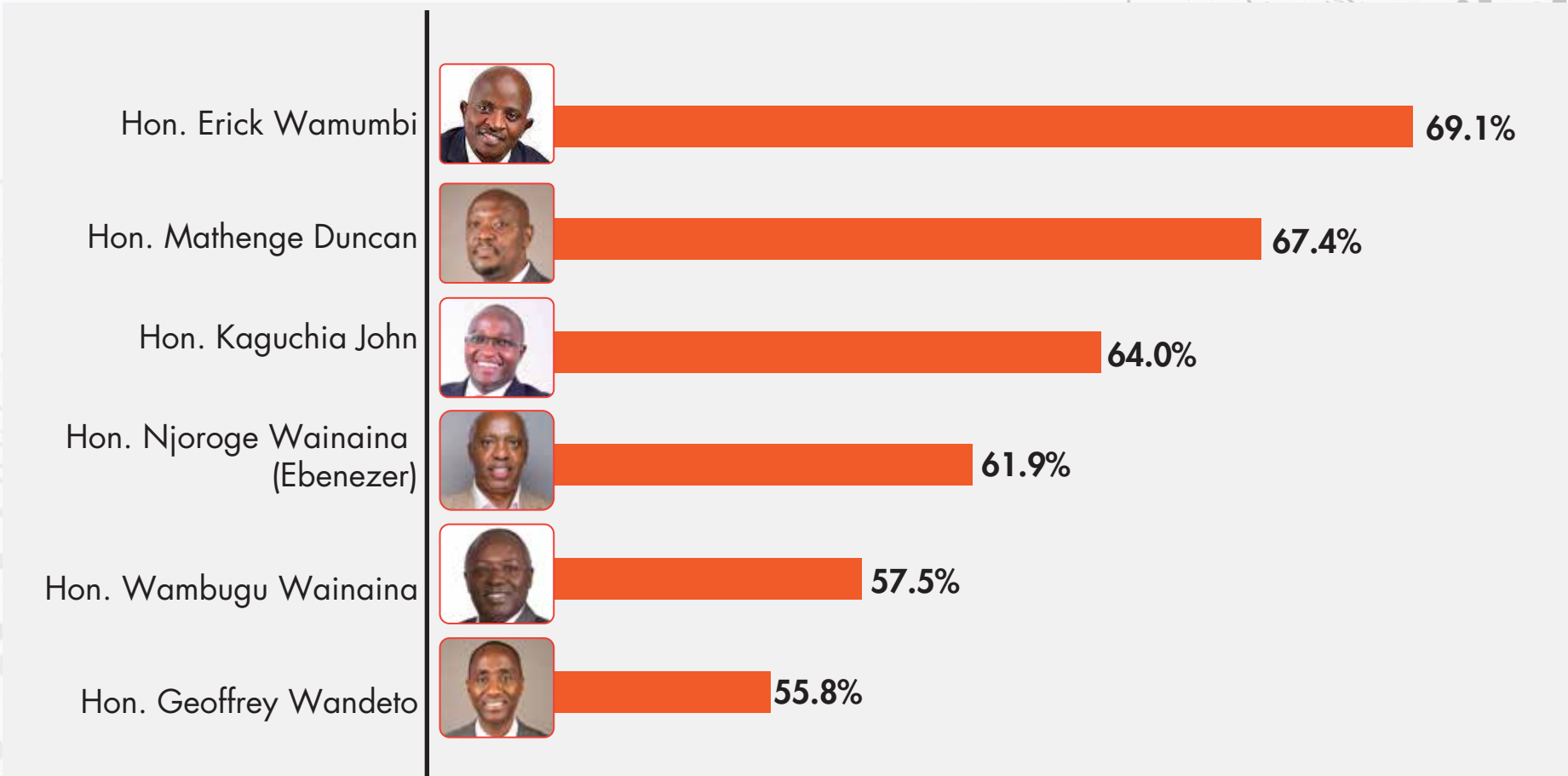
# COUNTY LEADERSHIP PERFORMANCE RANKING

How would you rate the performance of your current leader on a scale of 1-10 since he/she took office?



# M.P.S PERFORMANCE RANKING

How would you rate the performance of your current Member of Parliament on a scale of 1-10 since they took office?



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# NYERI COUNTY OPINION POLL RELEASE

Jan 19th, 2024